




POSTCARD PACKAGE

The Artists Coalition offers artists participating in Open Studios a special rate of \$80 for 500 color postcards. The postcards will have your full-color image on the front with black text on the back. The size is 4x6 inches. Below is the mock-up of the design for the back. All postcards for Open Studios artists will contain the same text, with the obvious exception of the information specific to you, your image and your weekend. No changes to the layout are possible. Please note that this rate is available only to Open Studios artists during Open Studios 2007.

 open studios NOVEMBER 2007	
Artist Name	40 Characters TOTAL for artwork title. May be different from image in book and in Preview Exhibition.
Artwork Title *	40 Characters TOTAL for medium.
Medium	
Studio Name and/or Location	<u>RED information ONLY is provided by artist for the postcard.</u>
StudioPhone	<u>All event information will be drawn from the information submitted on the café form.</u>
website	
Weekend	
Open 11 a.m. – 4 p.m.	40 Characters TOTAL special hours. You may extend your hours. (If you are showing at an alternative space, the hours must be determined by the gallery/space director.)
Special Hours (if any).	
A project of the Kansas City Artists Coalition 201 Wyandotte, KCMO 816-421-5222 www.KansasCityArtistsCoalition.org	

SEND OR BRING TO KCAC ON OR BEFORE FRIDAY, JULY 13th

- PAYMENT TO KANSAS CITY ARTISTS COALITION FOR \$80**
- DIGITAL IMAGE OF YOUR WORK.** You may use the same image as the book or a different image. Submit digital image on CD. Label CD with your name and artwork title. Image file formats: JPEG and TIF. Must be 300 dpi. Must be able to be read by Adobe Photoshop. Images will be sized to fit the 6x4inch card; KCAC will not make any other adjustment to the images.
- WORD OR TEXT DOCUMENT** with your Name (must be the same as your registration), Artwork Title, medium and Special Open Studios hours (if any). Maximum 40 characters each. Include on the CD with image file.
- PRINTED COPY** of text document and 4x6" (color) printout of your image.

If you have any questions about this deal, you can e-mail Janet Simpson at jfscac@sbcglobal.net or Dominique Elkind at dekcac@sbcglobal.net or call us at 816.421.5222.