



The Kansas City Artists Coalition  
201 Wyandotte Kansas City MO 64105  
Voice 816.421.5222 Fax 816.421.0656

[www.kansascityartistscoalition.org](http://www.kansascityartistscoalition.org)

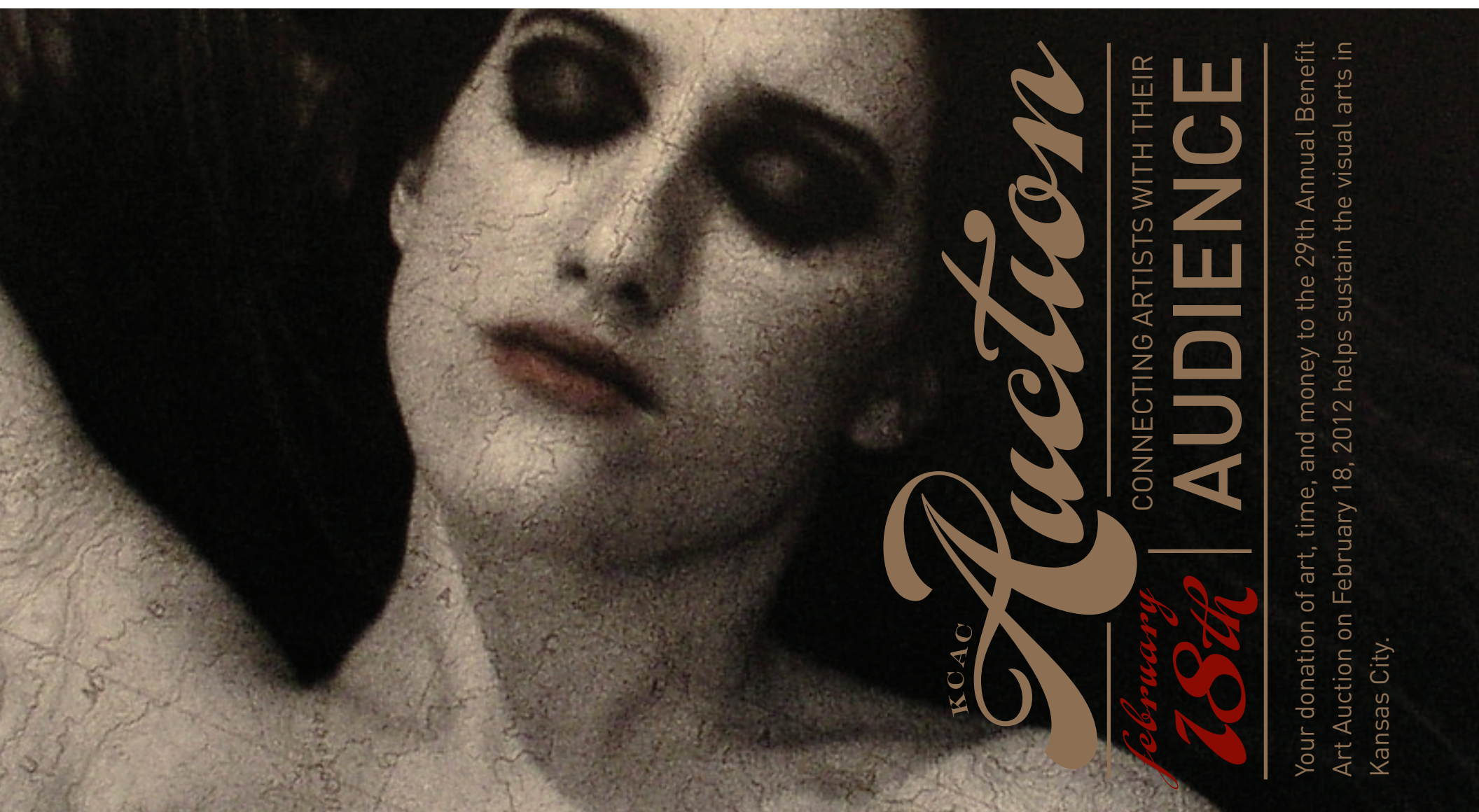
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### *The Artists Coalition*

- encourages innovation and creativity
- utilizes the collective initiative and creativity of artists for their own benefit
- provides a forum for contemporary art through our galleries and publications
- champions the work of local artists and increases the viability of Kansas City as a place for artists to live and work
- spreads the word about the vitality of the arts in Kansas City and the region
- encourages artists to go forward with their ambitious and innovative ideas
- supports artists' work
- promotes the exchange of ideas among peers and mentors in art communities across the US and the world

cover image: Alicia Candiani - Fata Morgana, mixed media print



KCAC  
**Auction**  
CONNECTING ARTISTS WITH THEIR  
**February 18th**  
**AUDIENCE**

Your donation of art, time, and money to the 29th Annual Benefit Art Auction on February 18, 2012 helps sustain the visual arts in Kansas City.

The Auction is the Kansas City Artists Coalition's largest fund-raising event and allows us to continue producing exhibitions and programs—including the new Artists Residency—that engage local artists and our art-loving community.

We are planning a great Auction. Please join with us and be a part of the Artists Coalition's future.

The Coalition is pleased to announce that this year's Honorary Chairperson will be The University of Kansas Hospital Vice President & Chief Medical Officer

**Mr. Lee Norman**  
M.D., MHS, M.B.A.

## Auction pledge form

Please Respond by December 21, 2011

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_  
PHONE/E-MAIL \_\_\_\_\_

## Artwork pledge form

Yes, I will donate artwork for the Auction.

TITLE OF WORK \_\_\_\_\_  
MEDIA \_\_\_\_\_  
SIZE \_\_\_\_\_  
RETAIL VALUE \_\_\_\_\_  
PROGRAM BLURB (MAXIMUM 15 WORDS) \_\_\_\_\_

I'll decide which piece to give later.

PLEASE RETURN THIS FORM TO  
ARTISTS COALITION, 201 WYANDOTTE, KANSAS CITY, MISSOURI 64105  
VOICE 816.421.5222 FAX 816.421.0656 WWW.KANSASCITYARTISTS COALITION.ORG

## Volunteer pledge form

Yes, I will volunteer for the Auction.

### VOLUNTEER TRAINING

SATURDAY, FEBRUARY 11, 11 A.M.-2 P.M.

- Artwork Delivery & Sign-In**  
JANUARY 18-21, 11 A.M.-5 P.M.
- Artwork Installation**  
SUNDAY, JANUARY 29, 10 A.M.-FINISH
- Gallery Assistant**  
FEBRUARY 1-11, WEDNESDAY-SATURDAY 11 A.M.-6 P.M.  
SUNDAYS, FEBRUARY 5 & 12, 1-4 P.M.
- Sweet Art Reception**  
WEDNESDAY, FEBRUARY 15, 11 A.M.-5 P.M. & 5-10 P.M.
- Auction Set-Up**  
THURSDAY-SATURDAY, FEBRUARY 16-18, 10 A.M.-5:30 P.M.
- Auction Night**  
SATURDAY, FEBRUARY 18, 5:30-11 P.M.
- Clean-up**  
SUNDAY, FEBRUARY 19, 12-2 P.M.
- Tell me where you need me! Call me or email me at**

\_\_\_\_\_  
\_\_\_\_\_

## Artwork Label

FEBRUARY 18, 2012  
ARTISTS COALITION'S 29TH ANNUAL BENEFIT ART AUCTION  
201 WYANDOTTE, KANSAS CITY, MISSOURI 64105  
WWW.KANSASCITYARTISTS COALITION.ORG

ARTIST'S NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_  
PHONE(S) \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
WEBSITE \_\_\_\_\_  
TITLE OF WORK \_\_\_\_\_  
MEDIA \_\_\_\_\_  
SIZE \_\_\_\_\_  
RETAIL VALUE \_\_\_\_\_

## Thank You for Your Support!

CUT OUT & ATTACH TO THE BACK OF YOUR ARTWORK  
DELIVER ARTWORK TO THE ARTISTS COALITION  
JANUARY 18-21 FROM 11 A.M.-5 P.M.

DID YOU REMEMBER TO E-MAIL A JPG OF THIS IMAGE TO MARISSAKCAC@SBCGLOBAL.NET?

## 2012 Auction calendar

12/21/11

**Artwork and Volunteer Pledge Deadline**

01/18/12-01/21/12

**Artwork Delivery**

WEDNESDAY-SATURDAY, 11 A.M.-5 P.M.

02/01/12-02/11/12

**Preview of Auction Artwork**

WEDNESDAY-SATURDAY, 11A.M.-6 P.M.

SUNDAYS, FEBRUARY 5 & 12, 1-4 P.M.

02/15/12

**Sweetheart Reception**

WEDNESDAY, 7-9 P.M.

02/18/12

**Auction**

SATURDAY, DOORS OPEN AT 6 P.M.

## Artists

We ask you only give only one piece to the auction (pick the best!). Pick one piece that really represents your work and it will stand on its own.

We are asking that you give us the current retail price for your artwork (what it would be listed for in a retail gallery, not lower or higher than actual).

## Why?

- We want bidders to understand the real dollar value of the artwork you are giving.
- Correctly valued artwork helps us as we work to inform and grow a buying audience for local artists' work.
- Bidders will use the price for insurance evaluation.
- Funders will see the true value of the artists' support of KCAC, an important consideration when they evaluate their charitable giving.

## As always

- Donating artists will receive one free ticket to the Auction, two free tickets to the Sweetheart Reception, a tax receipt for your records and after the Auction, a letter informing you who purchased your piece and a listing of Auction bidders.
- Artists pledging artwork by 12/16/11 will have their names listed on the Auction Announcement. Pledges received after that date may not appear in the Auction Announcement, but will be in the Auction Program. Pledges are accepted even if you are not sure which piece you will donate or where you want to volunteer!
- 2-D work must be ready to hang (framed and wired). We request that plexi-glass be used rather than glass to ensure the safety of the piece and the art handlers.
- 3-D pieces should be sturdy with no delicate parts or appendages and should be delivered in a re-usable cardboard carton (so it can be packed safely to send home with the buyer).
- We regret that we cannot accept reproductions of artwork or work framed with uni-frames.