

Digital Basics - Just for Artists

The days of representing your artwork with slides are long gone. It's time to get smart about using digital technology to represent your work, whether it's getting a great photograph of your piece, or sending a digital file of your artwork in the correct format to be used in a printed publication or on a website.

Digital Labrador is here to help you unlock the mysteries of all aspects of digital files and photography. We'll teach you all about jpg files, tiff files, color calibration and the ever mysterious white balance. We've designed this series of classes to take you through the basics of shooting a good photo of your work to learning how to manage these digital photo files you create. You will learn the best practices for storing, organizing and using your digital photographs. Pre-requisites: Basic knowledge of a digital camera and some experience with basic computer use of photo editing software, like Photoshop, Photoshop Elements, iPhoto or similar software.

Photographing Artwork - The Basics*

Wed., October 6 | 6 - 9 pm

\$75 (\$65 for Kansas City Artist Coalition members)

This class is specifically designed to teach artists how to digitally photograph their own two or three-dimensional artwork. You will learn the basic way of setting up lights to photograph your work as well as the techniques for how to use your camera appropriately to get the most accurate representation of your art. We expect this class to fill quickly, so don't hesitate to register. Call to register - 816.841.9624.

Digital Workflow or You Shot the Digital Photo - Now What?*

Wed., October 13 | 6 - 8 pm

\$49.95 (\$39.95 for Kansas City Artist Coalition members)

Digital workflow is the steps you use to process, file and organize your digital images. This class will teach the best practices for a good and consistent workflow. It's the digital equivalent of how you used to choose your film, get it processed and what you did with them afterward. Plus, we'll give you tips for naming your files, backing them up, as well as teach you how to size and prepare your files for use on the web, as email attachments and for reproduction. Call to register - 816.841.9624.

Photo Editing for Artists*

Wed., October 20 | 6 - 8 pm

\$49.95 (\$39.95 for Kansas City Artist Coalition members)

Photographing your artwork is only the first step in creating a good digital representation of your artwork. The next step is processing and editing the digital photo so that it truly represents your artwork. Call to register - 816.841.9624.



Preparing Your Digital Files for Printing*

(Wed., October 27 | 6 - 7 pm

\$15 in advance | \$20 at the door

If you want to make a beautiful print of your digital file, it's important to know a few things about preparing that file for a printer. This quick one-hour class will teach you how to size files, and explain color profiles, file formats, adding borders and everything you need to get what you expect from a printer. Call to register - 816.841.9624.

*All classes will be held at Digital Labrador, 125 Southwest Blvd., Kansas City, Mo. 64108 in the Crossroads Art District.

www.DigitalLabrador.com

816.841.9624

